Switzerland in Brief

The conference scene in Switzerland is extremely well organized. The various regions have their own convention bureaux promoting venues in their areas and providing information and assistance to those planning meetings and events. Superb convention centres in the major cities, state-of-the-art facilities in many of the hotels and a host of unusual venues, all make Switzerland a most popular choice for event planners.

Hoteliers and destination management companies in Switzerland show considerable creativity when it comes to activities for visiting corporate groups. Support programmes or incentives in winter can include such activities as hot air ballooning, dog sledging, snow golf, curling, alphorn blowing or, for the more adventurous, bungee jumping from a cable car as well as the fantastic skiing – in summer, white water rafting, kayaking and paragliding for the sport fanatics or trips on the mountain railways with glass-roofed carriages for the less energetic!

Alphorn blowing ©Switzerland Tourism

Fact File

Government: ..... federal republic
Capital: ..... Bern
Population: ..... approx. 7.5 million
Area: 41,290km²
Official languages: German, French, Italian, Rhaeto-Rumantsch
Time zone: ..... Central European Time
Telephone: ..... Dial the int. code plus 41 for Switzerland.
Electricity: ..... 220 V (A/C), 50 Hz
Currency: ..... 1 Swiss franc = 100 rappen
Entry requirements: EU citizens need only a valid passport or identity card. Other nationalities please check latest regulations.

Travel Information

There are international airports in Zurich (11km north of city) and Geneva (5km north of city). Inter-European airports are located in Basel (8km outside city), Bern (9km outside city) and Lugano (5km outside city). Internet: www.swiss.com

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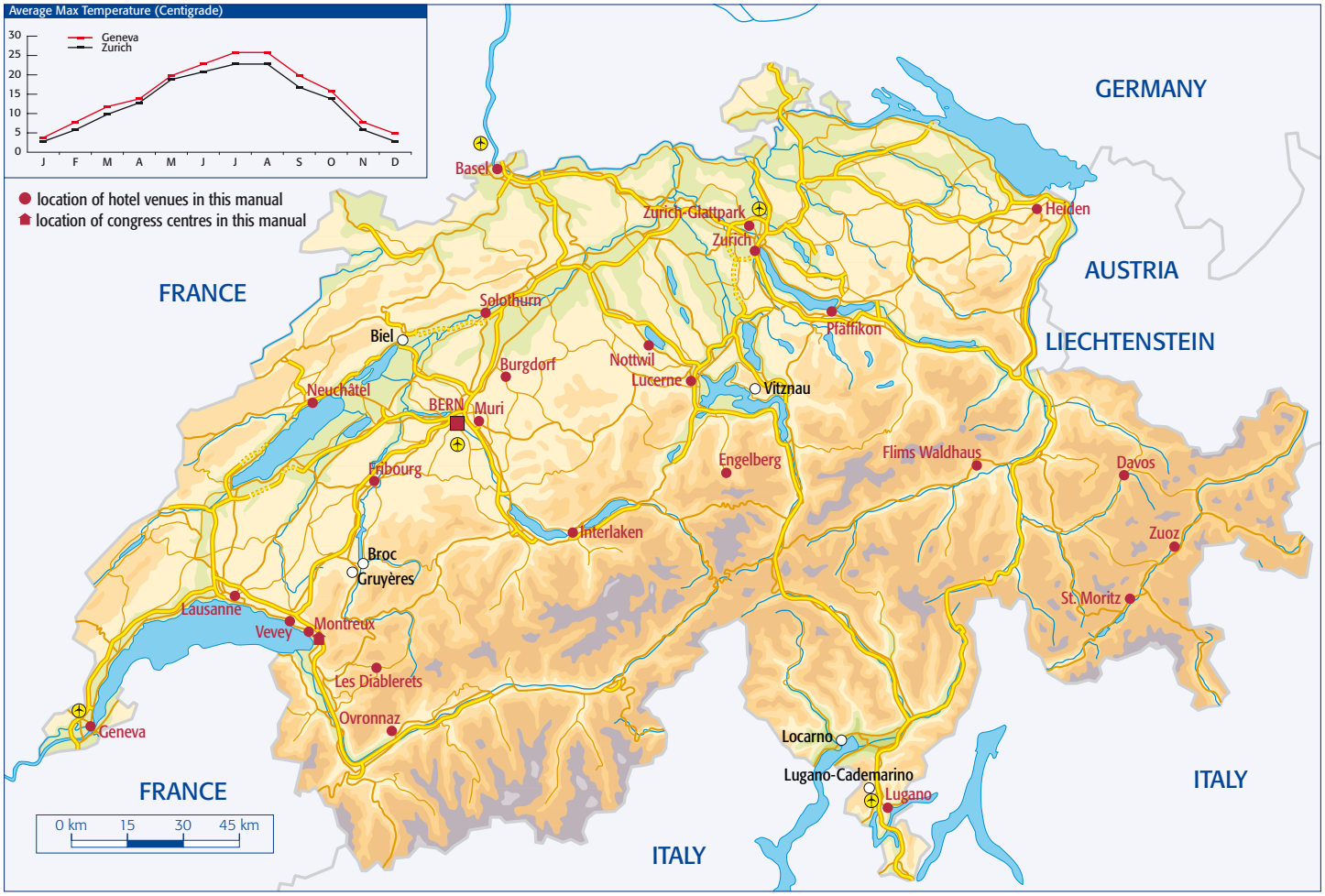
Meetings amidst spectacular scenery! ©Switzerland Tourism